

BRADY B-235 PAPER LABEL STOCK

TDS No. B-235
Effective Date: 11/10/2010

Description:

Brady B-235 surface printed paper labels.

Details:

Use:

Brady B-235 is used for general labeling.

Substrate Type:

Semi gloss paper label stock

Adhesive Type:

Pressure sensitive acrylic

Standard Material Color:

White

Standard Legend Colors:

Black, red, green, blue, yellow, and orange

Thickness (PSTC-33):

0.0038 in. (0.097 mm)

Adhesive Properties:

Adhesion to Steel (PSTC-1)
15 Minute Dwell (Avg.) -- destroys
Ultimate Dwell (72 Hrs.) (Avg.) -- destroys
Tack (ASTM D 2979) (Avg.) -- 1200 g

Abrasion Resistance (Method 5306 of U.S. Federal Test Method Std. No. 191A):

CS-10 wheels, 250 g weights
Legend withstands up to 100 cycles

Gloss (60°):

30 Gardner Units

Minimum Application Temperature:

50°F (10°C)

Service Temperature:

-40°F to 150°F (-40°C to 65°C)

Average Outdoor Durability:

Not recommended for outdoor use.

Chemical Resistance:

Not recommended for chemical exposure.

Product testing, customer feedback, and history of similar products, support a customer performance expectation of at least **two years from the date of receipt** for this product as long as this product is stored in its original packaging in an environment *below 80°F (27°C) and 60% RH*. We are confident that our product will perform well beyond this time frame. However, it remains the responsibility of the user to assess the risk of using such product. We encourage customers to develop functional testing protocols that will qualify a product's fitness for use in their actual applications.

Trademarks:

Signmark® is a registered trademark of Brady Worldwide, Inc.

ASTM: American Society for Testing and Materials (U.S.A.)

PSTC: Pressure Sensitive Tape Council (U.S.A.)

All S.I. Units (metric) are mathematically derived from the U.S. Conventional Units

Note: All values shown are averages and should not be used for specification purposes.

Test data and test results contained in this document are for general information only and shall not be relied upon by Brady customers for designs and specifications, or be relied on as meeting specified performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact Brady for further information.

Product compliance information is based upon information provided by suppliers of the raw materials used by Brady to manufacture this product or based on results of testing using recognized analytical methods performed by a third party, independent laboratory. As such, Brady makes no independent representations or warranties, express or implied, and assumes no liability in connection with the use of this information.

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